SYLLABUS FOR ASSISTANT INFORMATION OFFICER

(Descriptive Examination)

1. Communication


2. Reporting

3. Editing and Media Law


4. History

5. **Public Relations**


6. **Advertising**


7. **Radio, T.V. and Cinema**

online editing, linear & nonlinear editing. Introduction to Cinema- World Cinema, Indian Cinema and Malayalam Cinema. Contemporary Indian Cinema & World Cinema and Malayalam Cinema.

8. Magazine Journalism


9. Business Journalism


Bond, Debenture, Cheques, Draft, Credit Card, ATM, Loans, Subsidies. Stock Exchanges-Wall Street, Bullion Market, Dalal Street, NASDAQ, NSE, BSE, Elements of Stock Exchanges-Bear, Bull, Sheep-Brokers & Sub Brokers-SEBI, Reserve Bank of India, NABARD, IDBI-Features, organization, functions etc. international Financial Institutions IMF, WTO, World Bank, ADB, European Union. G9 etc-

10. Research and New Media


NOTE: - It may be noted that apart from the topics detailed above, questions from other topics prescribed for the educational qualification of the post may also appear in the question paper. There is no undertaking that all the topics above may be covered in the question paper.