114/2025

Question Booklet Alpha Code



Question Booklet Serial Number

Total No. of questions: 100 Time: 1 Hour 30 Minutes

Maximum: 100 Marks

INSTRUCTIONS TO CANDIDATES

- 1. The question paper will be given in the form of a Question Booklet. There will be four versions of question booklets with question booklet alpha code viz. A, B, C & D.
- 2. The Question Booklet Alpha Code will be printed on the top left margin of the facing sheet of the question booklet.
- 3. The Question Booklet Alpha Code allotted to you will be noted in your seating position in the Examination Hall.
- 4. If you get a question booklet where the alpha code does not match to the allotted alpha code in the seating position, please draw the attention of the Invigilator IMMEDIATELY.
- 5. The Question Booklet Serial Number is printed on the top right margin of the facing sheet. If your question booklet is un-numbered, please get it replaced by new question booklet with same alpha code.
- 6. The question booklet will be sealed at the middle of the right margin. Candidate should not open the question booklet, until the indication is given to start answering.
- 7. Immediately after the commencement of the examination, the candidate should check that the question booklet supplied to him contains all the 100 questions in serial order. The question booklet does not have unprinted or torn or missing pages and if so he/she should bring it to the notice of the Invigilator and get it replaced by a complete booklet with same alpha code. This is most important.
- 8. A blank sheet of paper is attached to the question booklet. This may be used for rough work.
- 9. Please read carefully all the instructions on the reverse of the Answer Sheet before marking your answers.
- 10. Each question is provided with four choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and darken the bubble corresponding to the question number using Blue or Black Ball-Point Pen in the OMR Answer Sheet.
- 11. Each correct answer carries 1 mark and for each wrong answer 1/3 mark will be deducted. No negative mark for unattended questions.
- 12. No candidate will be allowed to leave the examination hall till the end of the session and without handing over his/her Answer Sheet to the Invigilator. Candidates should ensure that the Invigilator has verified all the entries in the Register Number Coding Sheet and that the Invigilator has affixed his/her signature in the space provided.
- 13. Strict compliance of instructions is essential. Any malpractice or attempt to commit any kind of malpractice in the Examination will result in the disqualification of the candidate.

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Maximum: 100 marks

Time: 1 hour and 30 minutes

1. Statement:

"Insolvency of a partner requires revaluation of partnership assets and liabilities" Assumptions :

- 1. Insolvency affects the financial position of a partnership firm
- 2. The insolvent partner's capital account will always have a credit balance.

Which of these assumptions are implicit in the statement?

- (A) Only assumption 1 is implicit
- (B) Only assumption 2 is implicit
- (C) Both 1 and 2 are implicit
- (D) Neither 1 nor 2 is implicit
- **2.** Match the accounting concepts with their explanations :

Column A

- 1. Going Concern Concept
- 2. Money
 Measurement Concept
- 3. Entity Concept
- 4. Accrual Concept
 - (A) 1-D, 2-B, 3-C, 4-A
 - (C) 1-C, 2-B, 3-D, 4-A

Column B

- A. Business and owner are separate entities
- B. Business will continue for the foreseeable future
- C. Only transactions measurable in money are recorded
- D. Revenue and expenses are recorded when they are incurred, not when cash is paid/received
 - (B) 1-B, 2-A, 3-C, 4-D
 - (D) 1-B, 2-C, 3-A, 4-D

3. Statement:

"Depreciation is charged on fixed assets every year."

Assumptions:

- 1. Fixed assets lose value with time.
- 2. Depreciation ensures fair reporting of asset values.

Choose the correct assumption to the statement.

(A) Only Assumption 1

- (B) Only Assumption 2
- (C) Both Assumptions are correct
- (D) Neither is correct

4. Statement:					
	"Accrual basis is better than cash basis for large businesses".				
	Assumpt	ions:			
	1. Acc	rual basis records income and o	expenses when	they occur.	
	2. Lar	ge businesses do not have cash	transactions.		
	Choose the	ne matching assumption(s):			
	(A)	Only 1 matches	(B)	Only 2 matches	
	(C)	Both matches	(D)	Neither matches	
5.	In compu	terized accounting, the databa	se where all ac	counting data is stored is called :	
	(A)	Ledger	(B)	Journal	
	(C)	Data File	(D)	Report File	
6.	Which s		ct specifies th	e format for preparing company	
	(A)	Schedule I	(B)	Schedule III	
	(C)	Schedule IV	(D)	Schedule V	
7.	Commiss	ion paid to consignee for sales	above a certain	price is called :	
	(A)	Ordinary Commission			
	(B)	Overriding Commission			
	(C)	Del Credere Commission			
	(D)	Brokerage			
8.	On disso	ution, the loan from a partner	is:		
	(A)	Credited to Realisation Accor	unt		
	(B)	Debited to Realisation Accou	nt		
	(C)	Paid before outsider's liabilit	ies		
	(D)	Paid after outsider's liabilitie	es		
9.	The acco	unting standard related to "Cas	sh Flow Statem	nents" is :	
	(A)	AS 1	(B)	AS 3	
	(C)	AS 5	(D)	AS 10	
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10.		The principle that revenue is recognized when it is earned, regardless of when cash is received, is called:						
		(A)	Matching Principle					
		(B)	Revenue Recognition Princ	iple				
		(C)	Cost Principle					
		(D)	Consistency Principle					
11.	Cons	sider	the following statements abo	out cost of equity	capital:			
	(i)	(i) Internal equity is raised through retained earnings.						
	(ii)	Exte	ernal equity refers to the issu	ue of new shares.				
	(iii)	Exte	ernal equity is always cheape	er than internal	equity.			
	Whi	Which of the above statements are correct?						
		(A)	Only (i) and (ii)	(B)	Only (i) and (iii)			
		(C)	Only (ii) and (iii)	(D)	All (i), (ii) and (iii)			
12.		cture Cap	:		al market conditions and capital			
	(ii)	In boom periods, companies may raise equity easily due to high share prices and lower flotation costs.						
	(iii)	During depression or uncertain periods, companies may prefer debt over equity.						
	Whi	Which of the above statements are correct?						
		(A)	Only (i) and (ii)	(B)	Only (i) and (iii)			
		(C)	Only (ii) and (iii)	(D)	All (i), (ii) and (iii)			
13.	Acco	ording	to Gordon's model, which of	the following st	atements are true?			
	(i)	Divi	dend per share is expected to	o grow when ear	nings are retained.			
	(ii)	Rete	ention ratio is variable and cl	hanges with grov	wth.			
	(iii)		value of the firm is affected ers from the cost of capital.	by dividend poli	cy when the internal rate of return			
		(A)	Only (i) and (ii)	(B)	Only (i) and (iii)			
		(C)	Only (ii) and (iii)	(D)	All (i), (ii) and (iii)			

14.		sider ımptio	_	egarding Capi	tal Asset Pricing Model (CAPM)
	(i)	_	urity returns are normally dis	tributed.	
	(ii)		estors' utility functions are ass		adratic.
	(iii)	The	quantity of risky securities in	the market is	fixed.
	Whi	ch of t	the above statements are corre	ect?	
		(A)	Only (i) and (ii)	(B)	Only (i) and (iii)
		(C)	Only (ii) and (iii)	(D)	All (i), (ii) and (iii)
15.	Con	sider	the following statements :		
	(i)		erest on debt is a tax-deductible er corporate taxation.	le expense, mal	king debt financing more attractive
	(ii)	Reta	ained earnings and dividends	are also tax-de	ductible like interest expenses.
	(iii)		_	~	d income to shareholders and ler the same operating income.
	Whi	ch of t	the above statements are corre	ect?	
		(A)	Only (i) and (ii)	(B)	Only (i) and (iii)
		(C)	Only (ii) and (iii)	(D)	All (i), (ii) and (iii)
16.	Con	sider	the following statements rega	rding a share s	plit:
	(i)		share split, the face value of eases.	each share is r	educed while the number of shares
	(ii)	Ash	nare split is undertaken to inc	rease the mark	et price of shares.
	(iii)	Ash	nare split does not affect the to	otal paid-up cap	oital of a company.
	Whi	ch of	the above statements are corre	ect?	
		(A)	Only (i) and (ii)	(B)	Only (i) and (iii)
		(C)	Only (ii) and (iii)	(D)	All (i), (ii) and (iii)
17.	Con	sider	the following statements rega	rding working	capital requirements :
	(i)		nighly competitive markets, fi arger inventories and receivab		aintain higher working capital due
	(ii)	Pro	mpt and adequate supply allow	ws firms to mai	ntain low inventory levels.
	(iii)		aw materials are available ontories year-round.	only seasonally	y, firms may need to carry large
	Whi	ch of	the above statements are corr	ect?	
		(A)	Only (i) and (ii)	(B)	Only (i) and (iii)
		(C)	Only (ii) and (iii)	(D)	All (i), (ii) and (iii)
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	(i)	Incr	creasing the stock turnover to release tied-up funds.					
	(ii)	Post	tponing capital expenditures that are not urgent.					
	(iii)	Mai	ntaining a high inventory level to ensure smooth production.					
		(A)	Only (i) and (ii)	(B)	Only (i) and (iii)			
		(C)	Only (ii) and (iii)	(D)	All (i), (ii) and (iii)			
19.	Cons (i) (ii) (iii)	Liqu A co	mpany with high financial le	ect on dividend overage prefers t	decisions if profits are available.			
		cash	outflow.					
	Whi	ch of t	the above statements are corr	rect?				
		(A)	Only (i) and (ii)	(B)	Only (i) and (iii)			
		(C)	Only (ii) and (iii)	(D)	All (i), (ii) and (iii)			
20.	(i) (ii) (iii)	Gros Net Net	ss working capital refers to th	ne total investmence between cur ins positive for a	rent assets and current liabilities.			
		(C)	Only (ii) and (iii)	(D)	All (i), (ii) and (iii)			
21.	for t	_	is a responsibility centro rpose of control. Cost Centre Control Centre	e for which costs (B) (D)	s are ascertained and accumulated Contribution Centre Outlay Centre			
22.		sider rong	_	Overheads in Co	osting. Identify the statement that			
		(A)	Overheads are basically class	ssified into two	direct and indirect.			
		(B)	Overheads includes indirect	expenses				
		(C)	Overheads can be further dand distribution	ivided into prod	luction, administration and selling			
		(D)	Overheads are distributed a	among various c	ost centres in an organisation			
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18. Which of the following are valid methods of improving liquidity?

23. Calculate 'Economic Order Quantity' from the following:

(Amounts are in Rupees).

Consumption per month-5000 Units; Price per Unit-20; Carrying cost per year-10%; Cost of placing and receiving an order-150

(A) 866

(B) 3000

(C) 2700

(D) 2340

- **24.** Consider the following statements on Time Keeping and Time Booking. Identify the statement that is **wrong**:
 - (A) Time Keeping is a system of recording the arrival and departure time of the workers
 - (B) Time Booking is a system of recording the time spend by the worker on each job
 - (C) Time Keeping is for administrative purpose while Time Booking is for costing purpose
 - (D) Attendance register is a method of Time Keeping while Time Recording Clock is a method of Time Booking
- **25.** Consider the following statements on 'Supplementary Rate Method' of treating under/over absorption of overheads. Identify the statement that is **wrong**:
 - (A) This method is used when the amount of under/over absorbed overheads are large
 - (B) It is used when the under/over absorption of overheads are due to abnormal reasons
 - (C) In the case of under absorption, supplementary rates are positive and for over absorption it is negative
 - (D) Supplementary rates are calculated by dividing the amount of under/over absorption by the 'actual base'
- **26.** Calculate 'Profit/Volume Ratio' from the following.

Net Sales: 215000 (Year1) 245000 (Year2):

Total Cost: 180000 (Year1) 198000 (Year2)

(A) 25%

(B) 43%

(C) 40%

(D) 35%

- 27. Following statements are on 'Standard Costing'. Identify the wrong statement:
 - (A) It is a cost control system / technique
 - (B) The standards are established on the basis of scientific calculations
 - (C) It can be applied only after identifying 'cost centres' with defined areas of responsibility
 - (D) Standard costing can be used only by a firm with historical cost data

28.	Consider the following situations. Identify in which situation 'Time Rate' system of wage payment is not considered as best:					
	(A)	The job requires collective effor	rt of a groun	of individuals		
	(B)	The job require high quality an				
	(C)	The job require skills that are n		-		
	(D)	The job is such that it require of		· -		
29.	Consider wrong on	_	ost Control	and Cost Reduction. Identify the		
	(A)	Cost control refers to executive amount	actions of co	ontrolling cost to a previously fixed		
	(B)	Cost reduction aim in reducing production	ng wastage	and expenses and also increased		
	(C)	Cost control is preventive function	unction whil	le cost reduction is a corrective		
	(D)	Cost control is mainly applie applied mainly on material and		costs whereas cost reduction is osts		
30.	Consider wrong:	the following statements on 'Ma	arginal Costi	ng'. Identify the statement that is		
	(A)	Only variable costs are treated	as productio	on cost		
	(B)	It is a method of costing like job	o costing or p	process costing.		
	(C)	All fixed costs are written off fr	om the profi	t for that period		
	(D)	The value of the closing stock c	omprises on	ly the variable cost components		
31.	Who intro	duced Differential Piece rate wa	ge system?			
	(A)	Fredrick Winslow Taylor	(B)	Fredrick Maslow Taylor		
	(C)	Fredrick Edward Taylor	(D)	Fredrick Henry Taylor		
32.		erm plan at lower levels of ma	anagement l	pased on past performance of the		
	(A)	Strategic plan	(B)	Corporate plan		
	(C)	Proactive plan	(D)	Tactical plan		
33.	Which prevery man	= -	rned with "i	right place for everything and for		

(A) Equity (C) Discipline (B) Order

(D) Scalar chain

34.	for model theory?								
	(A) Neuroticism, Extraversion, Openness, Advanced								
	(B)	Neuroticism, Extravasation, Openness, Agreeableness							
	(C)	(C) Neuroticism, Extraversion, Openness, Agreeableness							
	(D)	Neuroticism, Extraversion, Open	rations, Agr	reeableness					
35.	Who is the	e developer of Total Quality Mana	gement?						
	(A)	Armand V. Feigenbaum	(B)	W. Edward Deming					
	(C)	Walter A. Shewhart	(D)	Dr. J.J. Irani					
36.	What is th	ne Paternalistic leadership style?							
	(A)	Ideographic model	(B)	Authoritarian style					
	(C)	Fatherly benevolence	(D)	Complete freedom					
37.	Who is the	e father of administrative manage	ement theor	·y?					
	(A)	Henry Fayol	(B)	F.W. Taylor					
	(C)	Elton Mayo	(D)	Robert Kaplan					
38.	_			rom a vertical cross section of the more autonomy and responsibility,					
	(A)	Job enlargement	(B)	Job enrichment					
	(C)	Job design	(D)	Job empowerment					
39.	The infor called as:		, gossip or	rumour from person to person is					
	(A)	Grapevine communication	(B)	Informal communication					
	(C)	Casual communication	(D)	Scalar chain communication					
40.	can do the	~ -	empower,	owers and they believing that they stimulate followers to exceed their nip style.					
	(A)	Transformational leader	(B)	Laissez - faire leader					
	(C)	Transactional leader	(D)	Democratic leader					

- 41. Which of the following statements are FALSE with regard to the concept of Demand?
 - (i) Demand for a commodity arises when there is a desire for such commodity backed by willingness to pay for it and ability to pay for it.
 - (ii) Derived demand means demand of inputs that arise from the demand of some final products or some related goods.
 - (iii) From the consumers point of view, market demand means the aggregate of all individual demands.
 - (A) Statement (i) alone is false
- (B) Statement (ii) alone is false
- (C) Statement (iii) alone is false
- (D) None of the statements are false
- **42.** Which of the following is FALSE with regard to the law of demand?
 - (i) Demand for the prestige goods are a classical example for working of the law of demand.
 - (ii) Demand curve is the graphical representation of demand schedule.
 - (iii) Law of diminishing marginal utility is a strong reason for the downward sloping nature of demand curve.
 - (A) Statement (i) alone is false
- (B) Statement (ii) alone is false
- (C) Statement (iii) alone is false
- (D) None of the statements are false
- **43.** Find the TRUE statements from the following:
 - (i) The concept of elasticity of demand was introduced by Alfred Marshal
 - (ii) Perfectly inelastic demand means that the elasticity is equal to zero
 - (iii) Relatively elastic demand refers to a situation where the elasticity is less than one.
 - (A) Statements (i) and (iii) alone are true
 - (B) Statements (i) and (ii) alone are true
 - (C) Statements (ii) and (iii) alone are true
 - (D) All statements are true
- **44.** Which of the following statements are WRONG with regard to the elasticity of demand?
 - (i) Price elasticity of demand is calculated by dividing the proportionate change in the quantity demanded with the proportionate change in the price.
 - (ii) Negative Income Elasticity refers to a situation where the increase in income leads to a corresponding increase in the quantity demanded.
 - (iii) Advertisement elasticity of demand measures the degree of change in the quantity demanded for a given change in the advertisement cost.
 - (A) Statement (i) alone is wrong
- (B) Statement (ii) alone is wrong
- (C) Statement (iii) alone is wrong
- (D) All the statements are wrong

- **45.** Identify the CORRECT statements from the following:
 - (i) Change in the demand due to change in factors such as income, population, taste and preference (other than price) is called Extension or Contraction of demand.
 - (ii) Change in the demand due to a change in the price (other things remain constant) is called as Shift in demand
 - (iii) When the demand of commodity is related with the price of other commodity, it is called Cross demand.
 - (A) Statement (i) alone is correct
- (B) Statement (ii) alone is correct
- (C) Statement (iii) alone is correct
- (D) All statements are correct
- **46.** Identify the FALSE statements with regard to demand forecasting :
 - (i) Demand estimation means finding future values of demand where as demand forecasting involves finding the current demand
 - (ii) Consumer clinics method of demand forecasting involves giving some amount of money to selected group of consumers and observing their consumption behaviour
 - (iii) Delphi method of demand forecasting involves extensive consumer survey and subsequent empirical data analysis
 - (A) Statements (i) and (ii) alone are false
 - (B) Statements (ii) and (iii) alone are false
 - (C) Statements (i) and (iii) alone are false
 - (D) All statements are false
- 47. Find out the TRUE statements from the following related to the production function:
 - (i) Production function indicates the functional relationship between input and output (maximum quantity of output that can be produced from minimum quantities of inputs)
 - (ii) Cobb-Douglas production function indicates the constant returns to scale but are called as log linear function.
 - (iii) One of the managerial use of production function is that it helps to determine the minimum level of output by incurring high cost factor combination.
 - (A) Statements (i) and (ii) alone are true
 - (B) Statements (ii) and (iii) alone are true
 - (C) Statements (i) and (iii) alone are true
 - (D) All statements are true

- **48.** Find out the FALSE statement from the following:
 - (i) Law of Diminishing Returns analyse production in the short run and Law of Returns to Scale analyse production in the long run
 - (ii) Isoquants are upward rising curve from left to right.
 - (iii) Iso-cost line indicates different combination of labour and capital for a given amount of money.
 - (A) Statement (i) alone is false
- (B) Statement (ii) alone is false
- (C) Statement (iii) alone is false
- (D) All statements are false
- 49. Identify the TRUE statements with regard to the pricing policies:
 - (i) Barometric Pricing involves price leadership where one firm fix the price and other firms simply follows it
 - (ii) Price Skimming in the case of a new product means charging a low price during its introduction and slowly increasing it in future
 - (iii) Penetration Pricing for a new product involves charging a higher price during its introduction and slowly reduce it in future
 - (A) Statement (i) alone is true
 - (B) Statement (ii) alone is true
 - (C) Statement (iii) alone is true
 - (D) All statements are true
- **50.** Identify the WRONG statements from the following relating to Business Cycles:
 - (i) The expansion phase of business cycle extends from trough to peak (depression to boom) while the contraction phase ranges from the peak to trough (boom to depression)
 - (ii) Full employment or Prosperity phase indicates the optimum level of economic activities
 - (iii) Recession means an upward movement of economic activities from the depression stage to the boom stage
 - (A) Statement (i) alone is wrong
 - (B) Statement (ii) alone is wrong
 - (C) Statement (iii) alone is wrong
 - (D) None of the statements are wrong
- **51.** The minimum number of members and directors of a public company:
 - (A) 7 members and 7 directors
- (B) 7 members and 3 directors
- (C) 3 members and 7 directors
- (D) 3 members and 3 directors

52.	A person cannot be appointed as alternative director for :					
	(A)	Women director	(B)	Promoter director		
	(C)	Whole-time director	(D)	Independent director		
53.		is a listed company the total number rectors how much directors should be				
	(A)	At least one	(B)	Two		
	(C)	Three	(D)	Four		
54.		g of the board may be called at sh the condition that, if ar		_		
	(A)	At least one independent director	(B)	A women director		
	(C)	A nominee director	(D)	A whole-time director		
55.	Audit com	nmittee may make omnibus approval :	for :			
	(A)	Making of investment in other comp	anies			
	(B)	Related party transactions proposed	l to be e	entered into by the company		
	(C)	Transferring of non-functional unde	rtaking	5		
	(D)	All of the above				
56.	shall be d	e winding up order has been made a leemed to be in the custody of up of the company:	_			
	(A)	The Tribunal	(B)	Company Liquidator		
	(C)	The Insolvency Professional	(D)	The Resolution Professional		
57.		tich among the following grounds, is or company liquidator, as liquidator		_		
	(A)	Professional incompetence				
	(B)	Misconduct				
	(C)	Fraud or misfeasance				
	(D)	Independent working having no con	flict of	interest		

58. Every director shall at the first meeting of the Board in which he pa director disclose:				
	(A)	His concern or interest in any compan	y	
	(B)	His Director's Identification number		
	(C)	His permanent account number		
	(D)	His bank account details for credit of s	sittin	g fees
59 .	Which of t	the following statement is correct?		
	(A)	A company which was incorporated a to any political party	year	before can contribute any amount
	(B)	A Government company may contribu	te an	y amount to any political party
	(C)	A public company may contribute any	amou	unt to any political party
	(D)	A private company is not allowed to party	conti	ribute any amount to any political
60.	relatives	f a company where minimum of promoters or are related parties, the for approving any related party transa	ney a	re not precluded from voting on a
	(A)	80	(B)	85
	(C)	90	(D)	95
61.	How many	y companies are a part of Sensex?		
	(A)	20	(B)	30
	(C)	50	(D)	100
62.	Which of t	the following Stock Exchanges has its in	ndex 1	named as Sensex?
	(A)	Indian Commodity Exchange Limited	(B)	Bombay Stock Exchange
	(C)	Calcutta Stock Exchange	(D)	National Stock Exchange
63.	The term	bulls and bears are associated with :		
	(A)	Import and Export	(B)	Banking
	(C)	Marketing	(D)	Speculators

64.		is a type of investment vehicle con	ısıstın	g of a portfolio of stocks, bonds of				
	other securities.							
	(A)	Government securities	(B)	Mutual funds				
	(C)	Derivatives	(D)	Shares				
65.	Which of	the following is not a regulatory institu	ition i	n Indian Financial System?				
	(A)	RBI	(B)	CIBIL				
	(C)	SEBI	(D)	IRDA				
66.	Which of	the following is not an organized sector	in In	dia?				
	(A)	Nationalised Banks	(B)	Regional Rural Banks				
	(C)	Co-operative Banks	(D)	Chits and Money lenders				
67.	Which of	the following is related with money ma	rket?					
	(A)	Treasury bills	(B)	Commercial money				
	(C)	Cheques	(D)	Shares				
68.	Which of	the following are called gilt edged secu	rities?					
	(A)	Shares of Public Limited Companies						
	(B)	Stocks of Mutual Funds						
	(C)	Government Securities						
	(D)	Shares of Private Limited Companies	3					
69.	A	is authorized to buy, sell or deal is	n secu	rities.				
	(A)	Depository	(B)	Credit Rating Agency				
	(C)	Stock Broker	(D)	All of the above				
70.	Shares an	nd securities which can be held in electr	ronic f	format constitute the :				
	(A)	Fixed account	(B)	Demat account				
	(C)	Savings account	(D)	Recurring account				

71.	Which	of the	following	statements	is/are true	?
11.	VV IIICII	or me	HUHUWHIE	statements	istate it ue	

- 1. The Income Tax Act, 1961, extends to the whole of India, including Jammu and Kashmir.
- 2. The Finance Act is passed every year to give effect to income tax provisions.
 - (A) Only 1

(B) Only 2

(C) Both 1 and 2

(D) Neither 1 nor 2

72. Consider the following statements about 'Gross Total Income' (GTI):

- 1. GTI is the sum of income under five heads before deductions
- 2. GTI includes income that is exempt under Section 10.

Which of the statements is/are correct?

(A) Only 1

(B) Only 2

(C) Both 1 and 2

(D) Neither 1 nor 2

73. Match the following

Column A

- 1. Section 80C
- 2. Section 80D
- 3. Section 80TTA
- 4. Section 80G
 - (A) 1-A, 2-C, 3-B, 4-D
 - (B) 1-C, 2-A, 3-B, 4-D
 - (C) 1-C, 2-A, 3-D, 4-B
 - (D) 1-B, 2-A, 3-D, 4-C

Column B

- A. Medical Insurance Premium
- B. Interest on Savings Account
- C. Life Insurance Premium
- D. Donations

74. Consider the following statements:

- 1. The income of a member of HUF from the family property is exempt.
- 2. Scholarship granted to meet education costs is exempt.
- 3. Commuted pension is always fully taxable.

Which of the statements are correct?

(A) 1 and 2 only

(B) 1 and 3 only

(C) 2 and 3 only

(D) All of the above

	(A)) Commuted pension		
	(B) Gratuity		
	(C)) Maturity proceeds of life insur	rance policy	
	(D) Leave encashment		
76.		received Rs. 1,80,000 as HRA.	•	Rs. 8,000/month. Basic salary : apt HRA?
	(A	Rs. 96,000	(B)	Rs. 72,000
	(C) Rs. 1,80,000	(D)	Rs. 66,000
77.	Which o	f the following statements are co	rrect?	
	1. In	come from house property is taxa	ble only if the	re is rental income.
	2. Se	lf-occupied property has nil annu	al value.	
	3. M	unicipal taxes are deductible only	if paid by the	e owner.
	(A	Only 1	(B)	2 and 3 only
	(C)	1 and 2 only	(D)	All of the above
78.	Assertio	on (A): Loss from speculative (non-speculative) busine		an be set off against regular
	Reason	(R): All types of business inc and gains can be adjuste		ed under the same head, so losses
	(A)	Both (A) and (R) are true and	(R) is the corr	rect explanation
	(B)	Both (A) and (R) are true, but	(R) is not the	correct explanation
	(C)	(A) is false, but (R) is true		
	(D) Both (A) and (R) are false		
79.		rent (Year; 2025 Month; August) ice providers in the state of Keral		ait for mandatory GST registration lakh.
	(A	Rs. 10 lakh	(B)	Rs. 20 lakh
	(C) Rs. 40 lakh	(D)	Rs. 75 lakh
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75. Section 10(10D) provides exemption for :

80.	What does	GSTN	stand	for
au.	with does	(11)	Stanu	1()1

- (A) Goods and Sales Tax Number
- (B) Goods and Services Transfer Network
- (C) Goods and Services Tax Network
- (D) General Sales Tax Network
- 81. Meera selects a shop because she knows that it offers a wide selection or the latest models or good after sales service, then she is influence by:
 - (A) Emotional Product motive
 - (B) Emotional patronage motive
 - (C) Rational product motive
 - (D) Rational patronage motive
- 82. Toyota's *HyRider* hybrid SUV has been on the market for several years. The vehicle's benefits such as fuel efficiency and eco-friendliness are now widely known, and it has become a common choice among car buyers. Mr. Sharma, who had long resisted hybrid cars due to skepticism about new technology, finally decided to purchase the *HyRider* after seeing most of his friends and neighbours using it. Mr. Sharma's adoption behaviour best represents which type of consumer?
 - (A) Late Majority

(B) Laggard

(C) Early Majority

- (D) Late Legend
- 83. A company notices that sales of one of its long-standing products have been steadily falling despite multiple promotional efforts. Competitors have introduced newer technologies, and customers have shifted to alternative solutions. In response, the company decides to reduce its marketing spend, limit distribution to only the most profitable regions, and gradually phase out the product.

Which of the following strategies is the company most likely using during the decline stage of the product life cycle?

- (A) Market penetration strategy
- (B) Product development strategy

(C) Harvesting strategy

(D) Diversification strategy

84. Hindustan Unilever Limited (HUL) offers a wide range of products under various categories. For example, it has multiple product lines such as personal care (e.g., Dove, Lifebuoy), home care (e.g., Surf Excel, Vim) and food and beverages (e.g., Bru, Knorr). Within the personal care line, HUL offers several brands and within the Dove brand, it offers shampoos, conditioners, body washes, soaps and lotions.

Based on this information, which of the following statements best describes **product** mix characteristics of HUL?

- (A) The number of product lines HUL offers represents the depth of its product mix
- (B) The number of variants under the Dove brand represents the width of HUL's product mix
- (C) The total number of products across all categories reflects the length of HUL's product mix
- (D) Offering soaps, shampoos and lotions under Dove reflects the width of the Dove product line.

85.	A reta	il compan	y uses	customer	data	to	personalize	email	offers	based	on	past
	purcha	ses, sends	birthday	y discount	s and	pr	ovides custor	mer se	rvice vi	ia chat	sup	port.
	These a	actions are	most clo	sely associ	ated v	vith	which type	of CRM	strate	gy?		

(A) Analytical CRM(B) Operational CRM(C) Collaborative CRM(D) Strategic CRM

86. A sales representative from a real estate company schedules a one-on-one meeting with a prospective buyer to explain features and close the deal. This is an example of :

(A) Public relations(B) Personal selling(C) Advertising(D) Sales promotion

87. A snack brand offers a "Buy 1 Get 1 Free" deal at supermarkets for a limited period to increase short-term sales. This is an example of :

(A) Super Marketing(B) Advertising(C) Bundle selling(D) Sales promotion

Public relations

88. After a product recall, a car manufacturer holds a press conference and issues a public apology to maintain customer trust. This is an example of :

(A) Personal selling (B) Direct marketing

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(D)

Sales promotion

89.	A skincare company launches a television campaign showcasing the benefits of its new anti-aging cream. The ad reaches millions of viewers in a short time. What is the primary advantage of this form of advertising?							
	(A)	Immediate sales closure	(B)	Personalized communication				
	(C)	Wide audience reaches	(D)	Interactive communication				
90.	A shampoo brand launches a large-scale advertising campaign on social media and TV to create strong customer demand, encouraging them to request the product in stores. This is an example of which strategy?							
	(A)	Push strategy	(B)	Trade marketing strategy				
	(C)	Pull strategy	(D)	Sales promotion strategy				
91.	Which of	the following audit procedures is	s used to conf	firm the existence of assets?				
	(A)	Observation	(B)	Analytical procedures				
	(C)	Physical examination	(D)	Vouching				
92.	is a method of organising the accounting system of a business concern by which the duties of various clerks are arranged in such a way that the duty of one person is checked by another.							
	(A)	Internal audit	(B)	Internal check				
	(C)	Internal control	(D)	All of the above				
93.	Why it is important to maintain an audit notebook?							
	(A)	(A) To provide evidence of the auditor's independence						
	(B)	To support the auditor's opinion on the financial statements						
	(C)	To comply with auditing standards and regulations						
	(D)	All of the above						
94.	What are audit files?							
	(A)) Document that summarize the audit findings						
	(B)	Document that include the financial statements of the auditor						
	(C)	Documents that provide evidence of the audit work performed by the auditor						
	(D)	None of the above						
95.	Which of the following statement is correct?							
	(i) Audit planning is the specific guidelines and directions for efficient and effective completion of audit work on timely and daily basis so as to minimise audit risk.							
	(ii) Audit planning helps in identifying potential problems.							
	(A)	Both (i) and (ii) are correct	(B)	Only (i) is correct				
	(C)	Both (i) and (ii) are incorrect	(D)	Only (ii) is correct				

96.	3. An audit programme should be :								
	(i)	Rigid and never modified							
	(ii)								
	(iii)								
	(iv)	Flex	ible a	and modified as per requirement	s				
		(A)	Bot	h (iii) and (iv) are correct	(B)	Only (iv) is correct			
		(C)	Bot	h (ii) and (iv) are correct	(D)	Only (ii) is correct			
97.	Stat	emen	t 1:	The scope of valuation is wider	than v	verification			
	Statement 2: Valuation is done after vouching but before verifi				before verification				
		(A)	Stat	tement 1 is true but 2 is false	(B)	Statement 2 is true but 1 is false			
		(C)	Bot	h the statements are true	(D)	Both the statements are false			
98.	The	case l	aw o	f Sockockinsky Vs. Bright Graha	m and	Co. is related to :			
		(A)	(A) Ownership of Audit files						
		(B)	Ow	nership of Audit Notebook	Audit Notebook				
		(C)	Ow	nership of Audit working papers					
		(D)	Non	ne of the above					
99.	Whi	ch of	the fo	ollowing is not an objective of inte	ernal co	ontrol?			
		(A)	Safe	eguarding assets					
		(B)	Ensuring compliance with laws and regulations						
		(C)	C) Providing assurance on the accuracy of financial statements						
		(D)	Inci	reasing profitability					
100.	Whi	le vou	ching	g cash purchase transaction, the	audito	r have to verify			
(i) Test the entries in the cash book with reference to cash memo(ii) See that amount after trade discount has been shown in the book(iii) See that the amount before trade discount is shown in the books						to cash memo			
						hown in the books			
						wn in the books			
	(iv)	App	roval	of purchase order, goods receive	d note	and invoice			
		(A)	Bot	h (i) and (iv) are correct					
		(B)	Onl	y (iv) is correct					

(C) (i), (ii) and (iv) are correct(D) (i), (iii) and (iv) are correct

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